ROPER CENTER

For Public Opinion Research

BECOME A DATA PROVIDER

Cornell University

Public opinion data entrusted to the Roper Center are professionally curated, have greater impact and visibility, and are guaranteed to be accessible now and for posterity. Our supporting members depend on our world-class archive, and the Roper Center is a recognized leader in the evolving world of public opinion data management and preservation.

Professional Curation

The Roper Center's comprehensive data curation program ensures that the world's largest collection of polling data will be preserved and made accessible for the future. This process certifies the utility and authenticity of the data and ensures that the data are maintained and accessible across modern software and media environments.

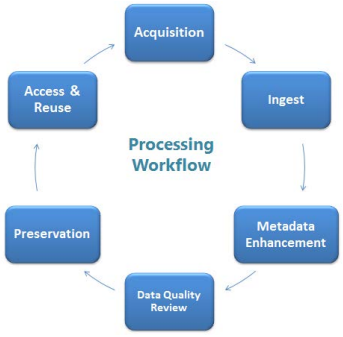
The Roper Center's processing and preservation practices are based on the Reference Model for an Open Archival Information System (OAIS) produced by the NASA Consultative Committee for Space Systems. The OAIS Reference Model is an ISO (International Organization for Standardization) standard that provides a framework for managing and preserving digital objects in archival repositories.

Accessibility and Exposure

Public opinion data shared via the Roper Center are actively promoted to increase the quality and quantity of research conducted in the field. The Roper Center announces new acquisitions in member communications, promotes data providers on the web, publicizes data through social media channels, and makes data available to users through three user access tools: Roper*iPoll*, Roper*Express*, Roper*Explorer*.

Back-up and Preservation

The Roper Center is a highly respected data repository with a wealth of expertise in long-term preservation planning and processing. Our core goal is to ensure that public opinion data remain accessible to depositors and secondary users in perpetuity. The Roper Center's commitment to ensuring sustainable access to the data is represented by a comprehensive Digital Preservation Policy.



During each phase of the workflow process, staff members use their extensive training and expertise in data management, metadata standards, and archival practices to ensure advancement of the Roper Center's mission.

The mission of the Roper Center is to collect, preserve, and disseminate public opinion data; to serve as a resource to help improve the practice of survey research; and to broaden the understanding of public opinion through the use of survey data in the United States and around the world.

"At the Kaiser Family Foundation, our mission is to give voice to people whose views can easily be left out of policy debates. An important part of giving that voice is to make sure the data we collect are available and accessible to researchers and others, not only at the time we release a study, but in the years to come. Archiving our survey data with the Roper Center ensures that our data – and the voices of our respondents – have a life beyond the press release and continue informing future research and discussions."

Mollyann Brodie, Executive Director, Public Opinion and Survey Research
The Henry J. Kaiser Family Foundation

"Archiving our studies with the Roper Center extends the resonance of our work, preserves it for future researchers and – most critically – discharges our disclosure responsibilities. As the AAPOR Code makes clear, good citizenship in the survey community requires disclosure of questionnaires, data, datasets and related materials adequate to review and verify research claims. The Roper Center archive makes that responsibility a reality."

Gary Langer, President
Langer Research Associates

"The Roper Center is a core resource in academic public opinion research. The 70,000 questions on health and health care in the Roper Center's iPOLL database, as well as the many relevant datasets available through the Center, are invaluable for our own work. In the future, resources like these can only be fully accessible to researchers if organizations contribute their data to the Roper Center. We archive our survey data there to make it more visible and accessible for other researchers."

Robert Blendon, Senior Associate Dean
Harvard T.H. Chan School of Public Health

User Access Tools

Roper*iPoll*
650,000+ searchable questions
Polls from 1935 to today
Demographic crosstabs
Updated daily

Roper*Express*
Strict data quality standards
International and domestic
22,000+ datasets

Roper*Explorer*
Instant analysis tool

QUALITY MATTERS

The Roper Center's strict criteria for quality and transparency in data collections have earned the Data Seal of Approval - and made archiving with the Center a touchstone for polling excellence. Our data providers are among the most highly respected historic and contemporary public opinion research organizations, including:

Please call or visit **RoperCenter.Cornell.edu/poll/deposit-data/**
to learn more about how you can partner with us.

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